
FEBRUARY 2020 BOARD OF EDUCATION REPORT

Carl Roberts
Public Information Officer

Digital Media

District Website — I continued to monitor and update the [district's website](#).

Social Media — I sent updates of district events and information via [Facebook](#) and the district's website.

Other Projects

19-20 Panther Paw Funding — I continued communication with Panther Paw sponsors about the potential for funding the 2019-2020 school year.

Action for Healthy Kids Grants — I emailed PE teachers to gauge interest in grants for PE equipment.

Bus Driver Hiring Process — In order to improve the process of the district's hiring of bus drivers, I continued the process of becoming a bus driver myself. I am working with Mark Willhoite and Darren Dunn on this project. I currently have my CDL permit and hope to begin training with the bus garage trainers soon.

Census 2020 — I am on the community Census team for the school district to help spread the word and promote the 2020 Census.

Chess Program — I continued leading this year's afterschool chess club at CCMS.

Communication Committee — I continued facilitating the district communication committee, designed to carry out the ongoing work of the district's communication-related strategic plan initiatives.

Community Advisory Panel — I continued serving as a member of the Community Advisory Panel on behalf of the Carroll County School District. I have volunteered to help with CAP's social media and website.

Community Day — I worked with other central office personnel to organize a Feb. 18 "community day" for community leaders to see a day in the school district.

Don't Quit Video for New Exercise Equipment — I am working with CCMS on a video for the Don't Quit contest. Three schools in KY will be selected for \$100,000 in exercise equipment.

Educational Excellence Foundation — I continued facilitating the Educational Excellence Foundation of Carroll County, which, this month, involved processing payment to JCTC for the spring 2020 semester for dual-credit students. Also, this month, I began prep work for the May annual meeting.

Food Pantry of Carroll County — I continued to serve as a board member for the Food Pantry of Carroll County as the representative from the Carroll County School District.

Livestreaming — I am exploring equipment to give the district the capability to livestream communication and sporting events.

Panther Paw (February) — I began work on the February Panther Paw award videos.

Recruitment Team — I continued organizing the recruitment team, designed to explore recruiting opportunities and challenges on an ongoing basis. This month, we are working on sending mail to universities to recruit new teachers.

Rotary Club of Carrollton — I continued to serve as the district's representative on the Rotary Club of Carrollton.

Substitute Teacher Facebook Ads — I explored creating and running ads targeting potential substitute teachers.

Summer Feeding Program — I am working with school and community leaders on the summer feeding program.