



BOARD OF EDUCATION REPORT

Carl Roberts, Public Information Officer

August 2021



Chamber of Commerce – I continued to serve as a board member of the Carroll County Chamber of Commerce.

Community Advisory Panel – I continued serving as a member of the Community Advisory Panel on behalf of the Carroll County School District.

Crisis Communication – I reviewed and updated crisis communication documents and communication processes.

District Website – I continued to monitor and update the district's website.

Educational Excellence Foundation – I continued facilitating the Educational Excellence Foundation of Carroll County. I also worked on the process of sending out the fall scholarship applications for the Educational Excellence dual-credit scholarship.

Food Pantry of Carroll County – I continued to serve as a board member for the Food Pantry of Carroll County as the representative from the Carroll County School District.

Livestreaming Capabilities – I researched methods of livestreaming meetings in case that is needed in the future.

New Staff Spotlight – I created a process to get information from new staff members to use in social media graphics.

Press Releases – I wrote press releases as needed to communicate new hires, initiatives and changes.

Rotary Club of Carrollton – I continued to serve as the district’s representative on the Rotary Club of Carrollton.

Social Media – I sent updates of district events and information via Facebook and the district’s website.

Videos – I created videos as needed to communicate district news and information.