



# BOARD OF EDUCATION REPORT

Carl Roberts, Public Information Officer

Sept. 2021



**Chamber of Commerce** – I continued to serve as a board member of the Carroll County Chamber of Commerce. This has taken substantial time since we are in a transition period, looking for a new director.

**Community Advisory Panel** – I continued serving as a member of the Community Advisory Panel on behalf of the Carroll County School District.

**Crisis Communication** – I reviewed and updated crisis communication documents and communication processes.

**District Website** – I continued to monitor and update the district's website. Also, our website provider was purchased by a larger company. I am in communication with our website provider about our options going forward. I am also looking at different vendors for a potential switch in the future.

**Educational Excellence Foundation** – I continued facilitating the Educational Excellence Foundation of Carroll County.

**Food Pantry of Carroll County** – I continued to serve as a board member for the Food Pantry of Carroll County as the representative from the Carroll County School District.

**New Staff Spotlight** – I continued implementing the New Staff Spotlight process.

**Press Releases** – I wrote press releases as needed to communicate new hires, initiatives and changes.

**Rotary Club of Carrollton** – I continued to serve as the district's representative on the Rotary Club of Carrollton. I am also serving as the club's Public Image Chair.

**Social Media** – I sent updates of district events and information via Facebook and the district's website.

**Videos** – I created videos as needed to communicate district news and information.